

1. The method of displaying a photograph or similar picture comprising the steps of:
 - a) providing a peripheral frame element with a transparent cover glass positionable therein;
 - b) providing on an inner surface of said cover glass a smaller frame corresponding to the periphery of a print to be displayed;
 - c) positioning said print within said smaller frame;
 - d) providing a printed template corresponding to the size of said cover glass having a legend on an outer surface thereof on at least one area extending outwardly of said inner frame; and
 - e) positioning said template and said cover glass within said peripheral frame element.

2. The method in accordance with claim 1, in which said template is printed using stored computer data.

3. The method in accordance with claim 2, in which said template is simultaneously printed with a decorative background.

4. A picture frame comprising: an outer frame element defining a groove, a cover glass positioned within said groove, an inner frame supported upon a surface of said cover glass, and forming a border for a displayed print, and a template having a printed surface overlying said inner frame, said printed surface being positioned outwardly of said inner frame.